

BUSINESS ADMINISTRATION - MANAGEMENT, ASSOCIATE OF APPLIED BUSINESS

Curriculum Code #0227

Effective May 2024

Division of Engineering, Business and Information Technologies (<http://catalog.lorainccc.edu/academic-programs/engineering-business-information-technologies/>)

This program is designed to prepare individuals for transfer or employment in a variety of management/administrative positions. The focus of the program is skill-building in the areas of communication, decision making, planning, organizing, evaluating and entrepreneurship. Lorain County Community College has articulation agreements with colleges and universities including programs offered by Lorain County Community College's University Partnership. Any student interested in pursuing a bachelor's degree needs to check with the university to which he/she is transferring for course requirements.

This program offers students the opportunity to earn the Ohio Guaranteed Transfer Pathway designation. See OGTP - Concentration tab.

First Year

| Fall Semester | | Hours |
|---------------|---|-----------|
| ACTG 151 | ACCOUNTING I - FINANCIAL | 4 |
| BADM 165 | LEGAL ENVIRONMENT OF BUSINESS | 3 |
| CISS 121 | MICROCOMPUTER APPLICATIONS I | 3 |
| ECNM 151 | PRINCIPLES OF MACROECONOMICS | 3 |
| ENGL 161 | COLLEGE COMPOSITION I | 3 |
| SDEV 101 | INTRODUCTION TO THE LCCC COMMUNITY ¹ | 1 |
| Hours | | 17 |

Spring Semester

| | | |
|------------------------------|---|--------------|
| ACTG 152 | ACCOUNTING II - MANAGERIAL ² | 4 |
| BADM 251 | PRINCIPLES OF MANAGEMENT | 3 |
| ENGL 162 | COLLEGE COMPOSITION II ² | 3 |
| Select one of the following: | | 3-4 |
| MTHM 158 | QUANTITATIVE REASONING | |
| MTHM 168 | STATISTICS ³ | |
| MTHM 171 | COLLEGE ALGEBRA ³ | |
| Hours | | 13-14 |

Second Year

Fall Semester

| | | |
|-------------------------------|-------------------------------|--------------|
| CMMC 151 | ORAL COMMUNICATION | 3 |
| ECNM 152 | PRINCIPLES OF MICROECONOMICS | 3 |
| ENTR 200 | ENTREPRENEURSHIP ⁵ | 3 |
| PSYH 151 | INTRODUCTION TO PSYCHOLOGY | 3 |
| or SOCY 151G | or INTRODUCTION TO SOCIOLOGY | |
| Science Elective ⁴ | | 3-4 |
| Hours | | 15-16 |

Spring Semester

| | | |
|----------|--------------------------------------|---|
| BADM 211 | BUSINESS COMMUNICATIONS ² | 3 |
|----------|--------------------------------------|---|

| | | |
|--------------------------------------|--------------------------------------|--------------|
| ENTR 201 | ENTREPRENEURIAL FINANCE ² | 3 |
| or FNCE 251 | or BUSINESS FINANCE | |
| MKRG 251 | PRINCIPLES OF MARKETING ² | 3 |
| Technical Elective I ^{2,6} | | 3 |
| Technical Elective II ^{2,6} | | 3 |
| Hours | | 15 |
| Total Hours | | 60-62 |

1

A student must register for the orientation course when enrolling for more than six credit hours per semester or any course that would result in an accumulation of 13 or more credit hours.

2

Indicates that this course has a prerequisite.

3

MTHM 168 is required for students transferring to Miami University's Bachelor of Science in Commerce-Major in Small Business Management Degree. MTHM 171 is required for other partner universities and most transfer institutions. Students intending to transfer elsewhere should consult with the intended transfer institution or consult with an LCCC advisor for transfer information.

4

Science elective from Ohio Transfer 36 (<http://catalog.lorainccc.edu/academic-information/transfer-module-requirements/>) (with lab if required by accepting institution).

5

This course offers an opportunity for experiential learning.

6

Six credit hours are needed to meet the technical elective credit hour requirement. Students intending to transfer should consult with the intended transfer institution, the Business division or with an LCCC advisor for transfer information. See technical electives below.

Technical Electives

| Code | Title | Hours |
|-----------|---|-------|
| ACTG 265 | COST ACCOUNTING ² | 3 |
| BADM 155 | INTRODUCTION TO BUSINESS ADMINISTRATION | 3 |
| BADM 220 | PRINCIPLES OF SUPPLY CHAIN MANAGEMENT ² | 3 |
| BADM 255 | HUMAN RESOURCES MANAGEMENT ² | 3 |
| BADM 264 | LABOR-MANAGEMENT RELATIONS ² | 3 |
| BADM 281G | INTERNATIONAL BUSINESS ² | 3 |
| BADM 287 | WORK-BASED LEARNING I - BADM (must be taken for three credits) ² | 3 |
| ENTR 203 | ENTREPRENEURIAL MANAGEMENT ² | 3 |
| MKRG 255 | ADVERTISING & PROMOTION MANAGEMENT ² | 3 |
| PSYH 261 | SOCIAL PSYCHOLOGY ² | 3 |
| PSYH 273 | INDUSTRIAL/ORGANIZATIONAL PSYCHOLOGY ² | 3 |

Program Contact(s):

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For information about admissions, enrollment, transfer, graduation and other general questions, please contact your advising team (<https://www.lorainccc.edu/admissions-and-enrollment/advising-and-counseling/>).

More program information can be found on our website. (<https://www.lorainccc.edu/business-programs/management-and-entrepreneurship/associate-of-applied-business-in-management/>)

Credit for Prior Learning (PLA) options may be available for your program.

For more information, please visit our website: www.lorainccc.edu/PLA (<http://www.lorainccc.edu/PLA>)

Program Learning Outcomes

1. Contrast and apply various management concepts and theories to address and resolve organizational challenges and problems.
2. Distinguish between and analyze the multiple (economic, financial, legal, international, and social) components of business.
3. Construct and utilize effective documents and presentations using technology.

Accelerated Pathway

The Accelerated Pathway for the Business Administration - Management, Associate of Applied Business is a helpful guide for students who desire the convenience of an extensive selection of online course offerings and who seek to complete their degree within as little as 15 months. Students are encouraged to enroll in 8 or 10 week sessions to maximize accelerated options. Please meet with an advisor to ensure the courses in this pathway align with your educational goals.

| Course | Title | Hours |
|-------------------------|--|-----------|
| First Year | | |
| Fall Semester | | |
| 8A Session | | |
| ECNM 151 | PRINCIPLES OF MACROECONOMICS | 3 |
| ENGL 161 | COLLEGE COMPOSITION I | 3 |
| SDEV 101 | INTRODUCTION TO THE LCCC COMMUNITY ¹ | 1 |
| 8B Session | | |
| ECNM 152 | PRINCIPLES OF MICROECONOMICS | 3 |
| ENGL 162 | COLLEGE COMPOSITION II ² | 3 |
| MTHM 158 or MTHM 168 | QUANTITATIVE REASONING ³ or STATISTICS | 3 |
| Hours | | 16 |
| Spring Semester | | |
| 8A Session | | |
| ACTG 151 | ACCOUNTING I - FINANCIAL | 4 |
| BADM 165 | LEGAL ENVIRONMENT OF BUSINESS | 3 |
| CISS 121 | MICROCOMPUTER APPLICATIONS I | 3 |
| 8B Session | | |
| ACTG 152 | ACCOUNTING II - MANAGERIAL ² | 4 |
| ENTR 200 | ENTREPRENEURSHIP ⁵ | 3 |
| Hours | | 17 |

Summer Semester

| | | |
|--------------------------|---|----------|
| BADM 211 | BUSINESS COMMUNICATIONS ² | 3 |
| ENTR 201 or FNCE 251 | ENTREPRENEURIAL FINANCE ² or BUSINESS FINANCE | 3 |
| PSYH 151 or SOCY 151G | INTRODUCTION TO PSYCHOLOGY or INTRODUCTION TO SOCIOLOGY | 3 |
| Hours | | 9 |

Second Year

Fall Semester

| | | |
|---------------------------------|--------------------------------------|-----------|
| 8A Session | | |
| CMMC 151 | ORAL COMMUNICATION | 3 |
| MKRG 251 | PRINCIPLES OF MARKETING ² | 3 |
| Technical Elective ⁶ | | 3 |
| 8B Session | | |
| BADM 251 | PRINCIPLES OF MANAGEMENT | 3 |
| Science Elective ⁴ | | 3 |
| Technical Elective ⁶ | | 3 |
| Hours | | 18 |
| Total Hours | | 60 |

1. A student must register for the orientation course when enrolling for more than six credit hours per semester or any course that would result in an accumulation of 13 or more credit hours.
2. Indicates that this course has a prerequisite.
3. MTHM 168 is required for students transferring to Miami University's Bachelor of Science in Commerce-Major in Small Business Management Degree. MTHM 171 is required for other partner universities and most transfer institutions. Students intending to transfer elsewhere should consult with the intended transfer institution or consult with an LCCC advisor for transfer information.
4. Science elective (must be with a laboratory if student is intending to transfer to a University Partnership program).
5. This course offers an opportunity for experiential learning.
6. Six credit hours are needed to meet the technical elective credit hour requirement. Students intending to transfer should consult with the intended transfer institution, the Business division or with an LCCC advisor for transfer information. See technical electives below.

Note: All courses in the accelerated pathway are offered online.

Technical Elective

| Code | Title | Hours |
|-----------|---|-------|
| ACTG 265 | COST ACCOUNTING | 3 |
| BADM 155 | INTRODUCTION TO BUSINESS ADMINISTRATION | 3 |
| BADM 220 | PRINCIPLES OF SUPPLY CHAIN MANAGEMENT | 3 |
| BADM 255 | HUMAN RESOURCES MANAGEMENT | 3 |
| BADM 264 | LABOR-MANAGEMENT RELATIONS | 3 |
| BADM 281G | INTERNATIONAL BUSINESS | 3 |
| BADM 287 | WORK-BASED LEARNING I - BADM | 3 |
| ENTR 203 | ENTREPRENEURIAL MANAGEMENT | 3 |
| MKRG 255 | ADVERTISING & PROMOTION MANAGEMENT | 3 |
| PSYH 261 | SOCIAL PSYCHOLOGY | 3 |

| | | |
|----------|---|---|
| PSYH 273 | INDUSTRIAL/ORGANIZATIONAL PSYCHOLOGY | 3 |
|----------|---|---|

The Ohio Guaranteed Transfer Pathway in Applied Business designation can be achieved by completion of the courses listed below and completion of the Business Administration - Management AAB requirements.

| Code | Title | Hours |
|----------|-------------------------------|-------|
| ACTG 151 | ACCOUNTING I - FINANCIAL | 4 |
| ACTG 152 | ACCOUNTING II - MANAGERIAL | 4 |
| BADM 165 | LEGAL ENVIRONMENT OF BUSINESS | 3 |
| BADM 211 | BUSINESS COMMUNICATIONS | 3 |
| BADM 251 | PRINCIPLES OF MANAGEMENT | 3 |
| ECNM 152 | PRINCIPLES OF MICROECONOMICS | 3 |
| ENGL 161 | COLLEGE COMPOSITION I | 3 |
| ENGL 162 | COLLEGE COMPOSITION II | 3 |
| MKRG 251 | PRINCIPLES OF MARKETING | 3 |
| MTHM 168 | STATISTICS | 3 |