

HOSPITALITY AND TOURISM MANAGEMENT - HOSPITALITY, ASSOCIATE OF APPLIED BUSINESS

Curriculum Code #0101

Effective May 2018

Division of Engineering, Business and Information Technologies (<http://catalog.lorainccc.edu/academic-programs/engineering-business-information-technologies>)

According to the U.S. Travel Association, travel is the seventh largest industry in terms of employment. Job growth is predicted to continue with one in every nine new jobs created being found in this industry. In order to meet the need for trained professionals to work in this exciting and fast-paced field, LCCC offers a two-year associate of applied business degree in hospitality and tourism management. A concentration in hospitality, travel or culinary arts provides students the opportunity to select a program of study in their area of interest. Dynamic coursework coupled with a practicum or work based learning will provide the student with the skills necessary to enter a variety of sectors in this industry. Students must check with each individual institution for transferability of this program. Lorain County Community College has articulation agreements with colleges and universities including programs offered by Lorain County Community College's University Partnership.

Course	Title	Hours
First Year		
Fall Semester		
CISS 121	MICROCOMPUTER APPLICATIONS I	3
ENGL 161	COLLEGE COMPOSITION I	3
SDEV 101	COLLEGE 101 ¹	1
TRSM 112	INTRODUCTION TO THE HOSPITALITY INDUSTRY ^{2,3}	3
TRSM 118	FOOD SAFETY AND SANITATION	2
TRSM 119	TECHNOLOGY IN THE HOSPITALITY INDUSTRY ^{3,4}	2
TRSM 126	HOSPITALITY AND TOURISM MANAGEMENT CAREER EXPLORATION	1
Hours		15
Spring Semester		
ENGL 162	COLLEGE COMPOSITION II ⁵	3
MKRG 113	PRINCIPLES OF SELLING	3
MTHM 151	COLLEGE MATHEMATICS ⁵	3
or MTHM 158	or QUANTITATIVE REASONING	
TRSM 120	HOUSEKEEPING OPERATIONS ^{2,3,4}	2
TRSM 121	FRONT OFFICE OPERATIONS ^{2,3,4}	2
TRSM 124	CONFERENCE, MEETING AND EVENT PLANNING	3
Hours		16
Second Year		
Fall Semester		
ACTG 151	ACCOUNTING I - FINANCIAL ^{2,3}	4

TRSM 143	HOSPITALITY LAW ^{3,4}	3
or BADM 161	or BUSINESS LAW I	
MKRG 211	APPLIED MARKETING ESSENTIALS ³	3
Arts and Humanities Elective		3
Social Science Elective		3
Hours		16
Spring Semester		
MKRG 221	CONSUMER BEHAVIOR ⁵	3
MKRG 247	SERVICES MARKETING ⁵	3
TRSM 226	HOSPITALITY SUPERVISION ^{2,3,4,5}	2
TRSM 228	FOOD AND BEVERAGE MANAGEMENT ^{2,3,5}	2
TRSM 287	WORK BASED LEARNING I - TRSM ^{5,6}	1
or TRSM 285	or HOSPITALITY AND TOURISM PRACTICUM	
Tourism Elective		2-3
Hours		13-14
Total Hours		60-61

- ¹ A student must register for the orientation course when enrolling for more than six credit hours per semester or any course that would result in an accumulation of 13 or more credit hours.
- ² Course offered as a requirement for the hospitality fundamentals program certificate awarded by the American Hotel and Lodging Educational Institute.
- ³ Course offered as a requirement for the hospitality operations certificate awarded by the American Hotel and Lodging Educational Institute.
- ⁴ Course offered as a requirement for the rooms division certificate of specialization awarded by the American Hotel and Lodging Educational Institute.
- ⁵ Indicates that this course required a prerequisite or a corequisite.
- ⁶ This course offers an opportunity for experiential learning.

Arts and Humanities Electives

Code	Title	Hours
ARTS 245G	WORLD ART	3
HUMS 151G	INTRODUCTION TO HUMANITIES	3
HUMS 264G	INTRODUCTION TO ASIAN CULTURES AND LITERATURES	3
RELG 181G	INTRODUCTION TO WORLD RELIGIONS	3

Social Science Electives

Code	Title	Hours
ECNM 151	MACROECONOMICS	3
ECNM 152	MICROECONOMICS	3
PSYH 151	INTRODUCTION TO PSYCHOLOGY	3
SOCY 151G	INTRODUCTION TO SOCIOLOGY	3

Tourism Electives

Code	Title	Hours
TRSM 111	INTRODUCTION TO THE TOURISM INDUSTRY	3
TRSM 245	CASINO OPERATIONS	2

TRSM 247	CRUISE AND TOUR MANAGEMENT	3
TRSM 248G	INTERNATIONAL EXPERIENCE	2

Program Contact(s):

Maria McConnell

440-366-7404

mcconnel@lorainccc.edu

For information about admissions, enrollment, transfer, graduation and other general questions, please contact your Advising Team (<https://www.lorainccc.edu/admissions-and-enrollment/advising-and-counseling>). (<https://www.lorainccc.edu/admissions-and-enrollment/advising-and-counseling>)

More program information can be found on our website.
(<https://www.lorainccc.edu/culinary/tourism/associate-of-applied-business-in-hospitality-tourism-management-hospitality-major>)