

ENTREPRENEURSHIP (ENTR)

ENTR 200, ENTREPRENEURSHIP 3 (3)

An in-depth examination of the many facets of starting and managing a small business with an emphasis on the entrepreneurial skills necessary to be successful. This course contains an opportunity for Experiential Learning with an applied project requirement.

General Education: IN1, IN2, IN3, IN4

Course Entry Requirement(s): None

Typically Offered: Summer, Fall and Spring Semesters

ENTR 200G, ENTREPRENEURSHIP 3 (3)

An in-depth examination of the many facets of starting and managing a small business with an emphasis on the entrepreneurial skills to be successful. This course contains an opportunity for Experiential Learning with an applied project requirement.

General Education: IN1, IN2, IN3, IN4

Typically Offered: Summer, Fall and Spring Semesters

ENTR 201, ENTREPRENEURIAL FINANCE 3 (3)

The course will provide the students with an understanding of the financing of entrepreneurial ventures. Students will develop a financial plan for a new or existing venture.

General Education: IN1, IN2, IN4

Course Entry Requirement(s): Prerequisite: ACTG 151; Concurrent: ECNM 151

Typically Offered: Fall and Spring Semesters

ENTR 202, ENTREPRENEURIAL MARKETING 3 (3)

Marketing for entrepreneurship will provide entrepreneurs with the marketing information designed for them. Issues such as opportunities for new ventures, pricing and distribution for entrepreneurial firms and integrating entrepreneurship and marketing research will be discussed in the class. Students will develop marketing plans for their new venture.

General Education: IN1, IN2, IN3, IN4

Course Entry Requirement(s): None

Typically Offered: Fall and Spring Semesters

ENTR 203, ENTREPRENEURIAL MANAGEMENT 3 (3)

Introduction to major points of entrepreneurial management. Topics include the role of small business, how to plan and organize a business, how to market goods and services, how to organize the business, how to operate the business, basic financial planning and control, providing security for the business.

General Education: IN1, IN2, IN4

Course Entry Requirement(s): None

Typically Offered: Fall and Spring Semesters

ENTR 204, ENTREPRENEURIAL APPLICATIONS 3 (3)

Entrepreneurial Applications is a capstone course that will allow the students to apply learned procedures to entrepreneurial setting. Students will have project work with Great Lakes Innovation and Development Enterprise (GLIDE) or other approved entrepreneurial companies. The instructor will conduct sessions with the students to review journals, share experience, and offer guidance to the students as they apply their learned skills to entrepreneurial companies in a variety of formats.

A paper will be written and presented by the student on their project experiences with recommendations to the project company. Prerequisite: BADM 261, ENTR 201, and ENTR 202 or divisional approval. Previous or concurrent enrollment in ENTR 205 and ENTR 203 or divisional approval.

General Education: IN1, IN2, IN3, IN4

Course Entry Requirement(s): Prerequisite: BADM 261, ENTR 201 and ENTR 202; Concurrent: ENTR 205 and ENTR 203

Typically Offered: Not offered this year

ENTR 205, NEW VENTURE CREATION 3 (3)

This course builds on the entrepreneurship course. It explores entrepreneurship in detail. It provides an opportunity to create a new venture and develop a business plan.

General Education: IN1, IN2, IN3, IN4

Course Entry Requirement(s): Prerequisite: ENTR 200

Typically Offered: Spring Semester

ENTR 287, WORK BASED LEARNING I - ENTR 1-3 (1)

This course provides supervised work experience with approved employer(s) in an area related to the student's program. Emphasis is placed on integrating classroom learning with work experience. Students will be able to evaluate career selection, demonstrate employability skills, and satisfactorily perform work-related competencies. Activities are coordinated, and evaluated by college personnel. Prerequisite: At least two courses in the discipline of placement and 15 hours in their academic program.

Course Entry Requirement(s): Prerequisite: At least two courses in the discipline of placement and 15 hours in their academic program

Typically Offered: Offer as required